



# MAHAGURU INSTITUTE OF TECHNOLOGY

Approved by AICTE and Affiliated to APJ Abdul Kalam Technological University  
Accredited by NAAC with B+ Grade

Innovation and Entrepreneurship Development Cell

## IEDC Mahagurutech



**MAHAGURUTECH**  
INNOVATION & ENTREPRENEURSHIP DEVELOPMENT CELL

## REPORT

**Academic Year 2022-23**



*Principal*

Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam

## WEBINAR ON BUSINESS MODEL CANVAS

### **TITLE:**

Business Model Canvas

**DATE(S):** 30<sup>th</sup> July 2022.

### **PREAMBLE:**

The IEDC of Mahagurutech organized a webinar with "Mr. Arun Kumar V" aims to address the advantages of business model and give impact lectures on its scope thereby giving motivation to the students. It took place on July 30, 2022 at 2:30 pm in Google Meet. The Lecture Series focused to give an Idea about Importance of acquiring management skills in campus itself.

### **PARTICIPANT'S PROFILE:**

A total of 80 students attended the session, Participation certificates were distributed.

### **DESCRIPTION ABOUT THE RESOURCE PERSON:**

Arun Kumar Vagchore has a diverse background in areas of management, IT, entrepreneurship and teaching with an experience of 22 years.

He has an MBA, with a civil engineering degree and a CDAC diploma course; his area of teaching expertise has been entrepreneurship, project management, planning, execution and productivity.

A position as a faculty in an organization in areas of Entrepreneurship, Marketing, E-Business / E-Commerce, Project Management, IT Management teaching PGDM and MMS students and to be a part of the learning environment with an opportunity for professional as well as personal growth. Consider my resume to be applicable for full time, adjunct and visiting faculty positions or even as an online faculty.

### **DESCRIPTION ABOUT THE PROGRAM :**

The program started at 2:30 pm with the introductory session by Ms. Pooja Shibikumar (S6,CSE).

Later, session handed over to the chief guest Mr. Arun Kumar Vagchore (Software Engineer, Allianz Technology), .

He gave a kick-start to the session by interactively speaking with the students and asking about their interest in business industry.

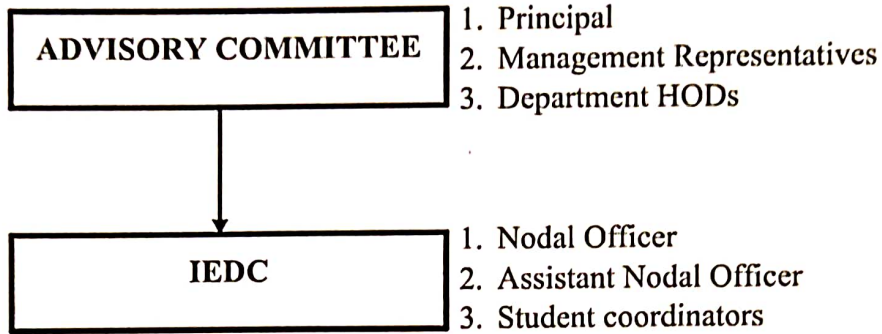
Then he aimed to explain the "Importance of Business model canvas. The Business Model Canvas is a strategic management template used for developing new business models and documenting existing ones. It offers a visual chart with elements describing a firm's or product's value proposition, infrastructure, customers, and finances, assisting businesses to align their activities by illustrating potential trade-offs.

Then explained about the nine business model building blocks.



*V. V. Principal*  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam


## Organisational Structure for IEDC



### IEDC Executive Committee Members

- |                             |  |
|-----------------------------|--|
| 1. Nodal Officer            | - Anup Vasavan (AP, ECE)                   |
| 2. Assistant Nodal Officer  | - Ajay J (AP, CE)                          |
| 3. Chief Executive Officer  | - Pooja Shibukumar (S8- CSE)               |
| 4. Chief Technical Officer  | - Shukhaira Beegum (S8-CSE)                |
| 5. Chief operating Officer. | - Niril (S8-CSE)                           |
| 6. Chief Financial Officer  | - Alaap (S6-EEE)                           |
| 7. Chief Creative Officer   | - Pavithraganga Padmanabhan Potti (S6-ECE) |
| 8. Chief Marketing Officer  | - Alanan Mol (S6-CE)                       |
| 9. Chief Community Officer. | - Akash Ajith (S6-ME)                      |



  
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# IEDC MAHAGURUTECH

The Innovation and Entrepreneurship Development Centres (IEDC) is a platform set up in College with an aim to provide students an opportunity to experiment and innovate. It provides avenues for creative students to learn, collaborate and transform their innovative ideas into prototypes of viable products and services. IEDCs works as the first launch pad for a student's entrepreneurial journey and provide them with access to cutting edge technology, world class infrastructure, high quality mentorship, early risk capital and global exposure.

IEDC Mahagurutech started its activities actively from 2016 onwards. It is funded by KSUM. Students are encouraged to think out of box to identify problems, solve and to develop a product as outcome. IEDC Mahagurutech organize a lot of seminars, Ideation, Hackathons and workshops in collaboration with various Gov/Pvt entities through which they can improve their skill and sharpen their thought process. It provides platform to interact with entrepreneurs constantly to empower budding entrepreneurs. The students are motivated and supported for setting up startups. Participation in various workshops and in national/international level competitions is promoted. IEDC has incubated a number of startups providing them facilities ranging from office space, conference hall, wi-fi etc.

Thereby IEDC Mahagurutech continues its wonderful journey with **Growth, Improvement & Success.**

## VISION

To create an innovation culture among Innovators by introducing them the State-of-the-art technologies and positioning the Institution as a Learning and Innovation Platform by delivering technically competent and skilled Entrepreneurs.


## MISSION

To create IEDC as an Innovation Platform and to create future founders by promoting Innovation, Technology and Business Learning among student community

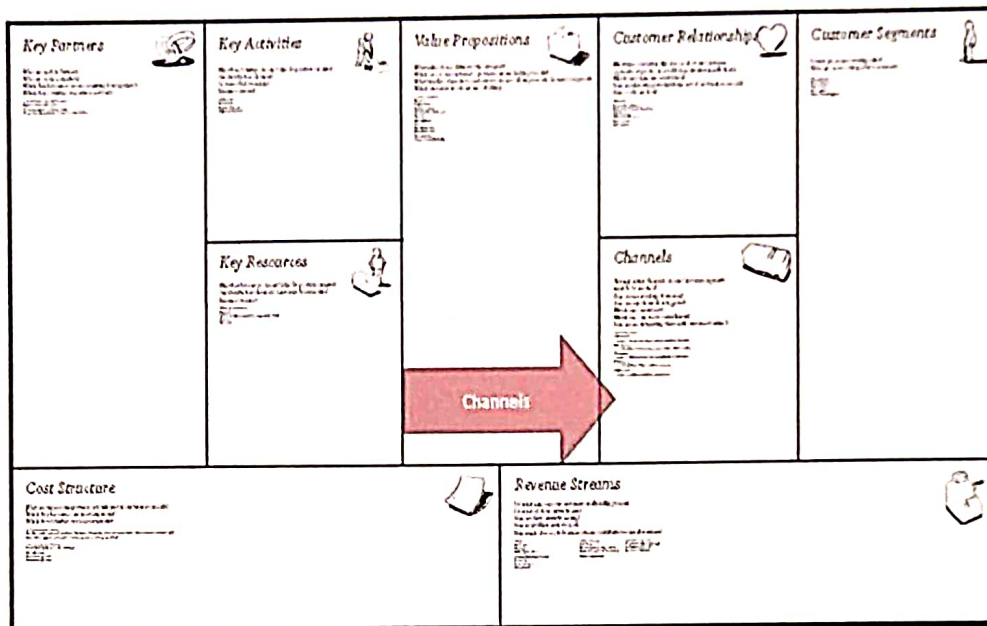
## OBJECTIVES

- i) To promote knowledge based and innovation driven enterprises.
- ii) To develop and promote commercially viable innovative product and solution from the students.
- iii) To bridge the gap between Industry and Academia
- iv) To promote enterprise among budding technopreneurs and thereby creating more employment opportunities
- v) To support the budding Entrepreneurs through Grants and to create an entrepreneurship flavour in the academic fraternity.
- vi) To establish and Management of Technology Business Incubators and thereby create the infrastructure and environment required for promoting technology-based start-ups.



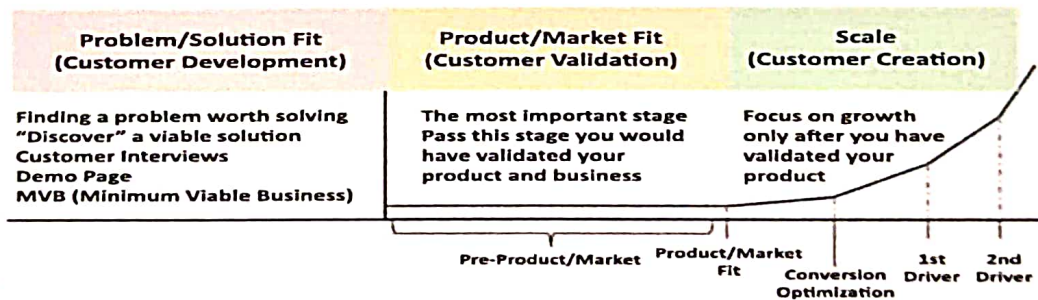
  
Principal  
Mahaguru Institute of Technology  
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## The Business Model Canvas



The nine "building blocks" of the business model design template that came to be called the Business Model Canvas were initially proposed in 2005 by Alexander Osterwalder based on his earlier work on business model ontology. Since the release of Osterwalder's work around 2008, new canvases for specific niches have appeared.

Then moved on to the "3 Stages Of Startup" and explained each stage effectively.



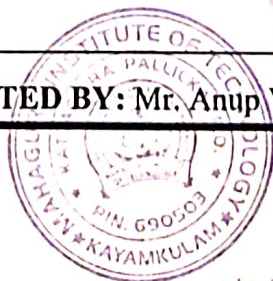
Finally, a Q & A session was there to clarify various doubts of participants.

Ms Shukhaira Beegam T(S6,CSE)proposed the vote of thanks for the webinar. She mentioned the delegates were immensely benefitted and thanked the Management ,Principal, Resource person and students who contributed for the successful conduct of webinar.

### FEEDBACK:

Ms. Pavithra Ganga, Mr. Niril A and Mr. Akash Ajith gave the feedbacks and expressed their gratitude to the IIC club and authorities for conducting such a wonderful and informative session.

REPORT SUBMITTED BY: Mr. Anup Vasavan.



Principal  
Mahatma Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
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DESIGNATION: IEDC Nodal officer



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Webinar on

**BUSINESS MODEL CANVAS**

Organized by

**IEDC & IIC Mahagurutech**



SHRI ARUN KUMAR V  
EDII, Bangalore

30<sup>th</sup> JULY, 2022 | 2:30 PM TO 4:00 PM

Googel meet link:  
<https://meet.google.com/cwn-wwwh-bqx>

E-certificates will be  
provided to all participants



V. u

Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam

## WEBINAR ON BUSINESS OPPORTUNITIES AND IDENTIFICATION FOR STARTUP

**TITLE:**

Business opportunities and identification for startups

**DATE(S):** 30<sup>th</sup> July 2022. FN

**PREAMBLE:**

The IEDC of Mahagurutech organized a webinar with Mr. Shibin Mohamed aims to address the Business opportunities and identification for startups on its scope thereby giving motivation to the students. It took place on July 30, 2022 at 2:30 pm in Google Meet. The Lecture Series focused to give an Idea about Importance of acquiring management skills in campus itself.

**PARTICIPANT'S PROFILE:**

A total of 60 students attended the session, Participation certificates were distributed.

**DESCRIPTION ABOUT THE RESOURCE PERSON:**

Mr. Shibin Mohaned T K, Assistant Faculty at EDII is an academicians and technologist with 9 years in guiding various technology based startups across the state of Kerala. He is currently selected as a Mentor of change by Atal Innovation Mission, Gol.

**DESCRIPTION ABOUT THE PROGRAM:**

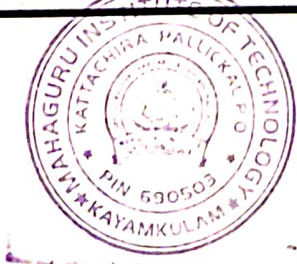
The first topic covered in the webinar was the difference between idea stage and opportunity stage of a start-up. The idea stage constitutes the idea being conceived for establishment of a start-up, while the opportunity stage is where the available opportunities are analysed for feasibility. Next we were taught about how to know whether an idea has a market demand or not. While an idea can be useful for many it may not have a market demand therefore before establishing a start-up or a business involving the start up a market should be carried out. Market study includes understanding the community environment of the target customers, the demographic attributes, the potential uses and users of the product etc. Finally we were taught about the emerging areas in technology that could make a startup successfully

**FEEDBACK :**

Ms. Pooja , Mr. Shukaira and Mr. Pavithra gave the feedbacks and expressed their gratitude to the IIC club and authorities for conducting such a wonderful and informative session.

**REPORT SUBMITTED BY:** Mr. Anup Vasavan.

**DESIGNATION:** IEDC Nodal officer



  
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Webinar on

**BUSINESS OPPORTUNITY  
IDENTIFICATION FOR STARTUP**

Organized by

**IEDC & IIC Mahagurutech**



**SHIRI SHIBIN MOHAMED TK**  
Assistant Faculty, EDII, Bangalore

10:00 AM to 11:30 AM | 30<sup>th</sup> JULY, 2022

Google meet link:  
<https://meet.google.com/cwn-wwwh-bqx>

E-certificates will be  
provided to all participants



V. U.

Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
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## WORKSHOP ON PRODUCT DEVELOPMENT PROCESS

**TITLE:**

Workshop on Product Development Process

**DATE:** 28th October 2022

**PREAMBLE:**

The Innovation and Entrepreneurship Development Cell of Mahaguru Institute of Technology in association with the Electronics and Communication Engineering department of Mahaguru Institute of Technology conducted a workshop on "Product Development Process", to help the students who are interested in entrepreneurship after their graduation, also to familiarize the students with what all are the works of an electronics engineer.

**PARTICIPANT'S PROFILE:**

The second year, third year and fourth year electronics and communication engineering students attended the session.

**DESCRIPTION ABOUT THE RESOURCE PERSON:**

The resource person Vaishak K is a hardware design consultant, was a former partner in a start-up company Ronicz, functioning at Mahaguru Institute of Technology. He is also an alumnus from our college.

**DESCRIPTION ABOUT THE PROGRAM:**

The program started at 11:00AM. The session was started off by Vaisak sir by asking each of us participants in which sector are we aspiring to work in, government or private. To those students who answered private, he asked whether they hoped to work in their own core department or in the IT field. After that he gave us an introduction about himself and gave us a glimpse into his journey through his career. Then he enlightened us on how a design process is carried starting from analysing the user requirements, designing the product according to their requirements, accommodating further functionality demands into the basic prototype, he told us about the importance of documenting each and every steps involved in making the products as it would be needed when the project is transferred to someone else or in case of updating the product.

We did an interactive case study of designing a cattle health tracking device. After lunch break Vaisak sir walked us through the various steps of design development viz.,

- Design Methodologies
- Schematic Diagram and PCB Designing
- Component Engineering and Supply Management
- Design for Manufacturing and Design for Test
- Board Manufacturing Process.

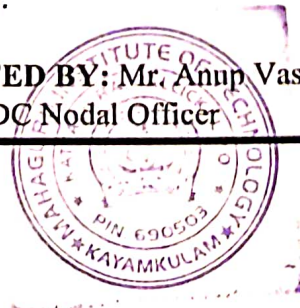
During the Q&A session the students freely interacted with the resource person and got their various doubts clarified.

**FEEDBACK:**

Ms. Arya, Mr. Midhun and Ms. Nimisha gave feedback on the session and expressed their gratitude on being able to attend this session also thanked the college IEDC for providing this wonderful opportunity.

**REPORT SUBMITTED BY:** Mr. Anup Vasavan

**DESIGNATION:** IEDC Nodal Officer



*V. Prinsal*  
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**COLLEGE CODE: VPE**

## WORKSHOP ON PRODUCT DEVELOPMENT PROCESS

ORGANIZED BY DEPARTMENT OF ELECTRONICS AND COMMUNICATION  
 IN ASSOCIATION WITH IEDC MAHAGURU TECH

**IPL 2.0**

RESOURCE PERSON



VAISHAK K

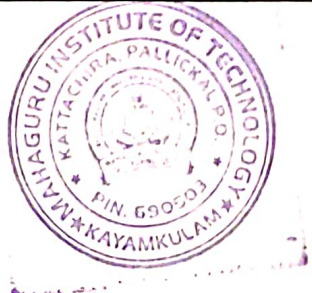
HARDWARE DESIGN CONSULTANT


 28<sup>th</sup> OCTOBER 2022  
 10:00AM TO 4:00 PM






[www.mahagurutech.ac.in](http://www.mahagurutech.ac.in)

  
 Principal  
 Mahaguru Institute of Technology  
 Kattachira, Pallickal P.O.- 690503  
 Kayamkulam

## CYBER SECURITY AND ETHICAL HACKING

### **TITLE:**

Cyber Security And Ethical Hacking

**DATE:** 10TH,11TH November 2022

### **PREAMBLE:**

The Innovation and Entrepreneurship Development Centre of Mahaguru Institute of Technology in association with Techbyheart conducted a two-day workshop on "Cyber Security and Ethical Hacking," which help the students to know about the cyber-crimes that is happening around us and some methods to protect ourselves from those cyber-crimes. It took place on November 10th & 11th, 2022 at Mahaguru Institute of Technology.

### **PARTICIPANT'S PROFILE:**

Students from different years and departments have attended the session.

### **DESCRIPTION ABOUT THE RESOURCE PERSON:**

The resource persons were Aysha ma'am and Joshy sir. They work with Techbyheart Academy. Techbyheart believes in social responsibility over profit and takes various initiatives to give basic knowledge for all especially among students.

### **DESCRIPTION ABOUT THE PROGRAM:**

The program started at 9:30am with the introductory session by Ms. Pooja, CEO of IEDC. Then the session was handed over to the resource persons, Mr Joshy sir and Ms Aysha ma'am. Then the session was started by speaking with the students and asking about their interest in studying Cyber security and Ethical hacking. Then they started to teach the various methods to check whether our passwords and emails are safe or not. Then taught two different methods of message bombing. After that they taught about the kali Linux software and showed us the various methods to use this software. After lunch, different types of hackers and different methods that our systems can be hacked have been taught, which were very useful to the students because online platforms are more used by young generation.

On second day, they talked about some real-life case studies of various cyber crime victims. We use various search engines that often sell our search data so they taught us about a search engine named Duckduckgo which do not sell our data and information. After lunch, they taught us about the phishing methods, described social engineering. Then they taught us about RAT (Remote Access Tool), which allows the hacker to access all our information by installing it in our device. At the end of the session, they gave us an introduction about Dark Web.

During the Q & A session the students freely interacted with the resource person and got their various doubts clarified.

### **FEEDBACK:**

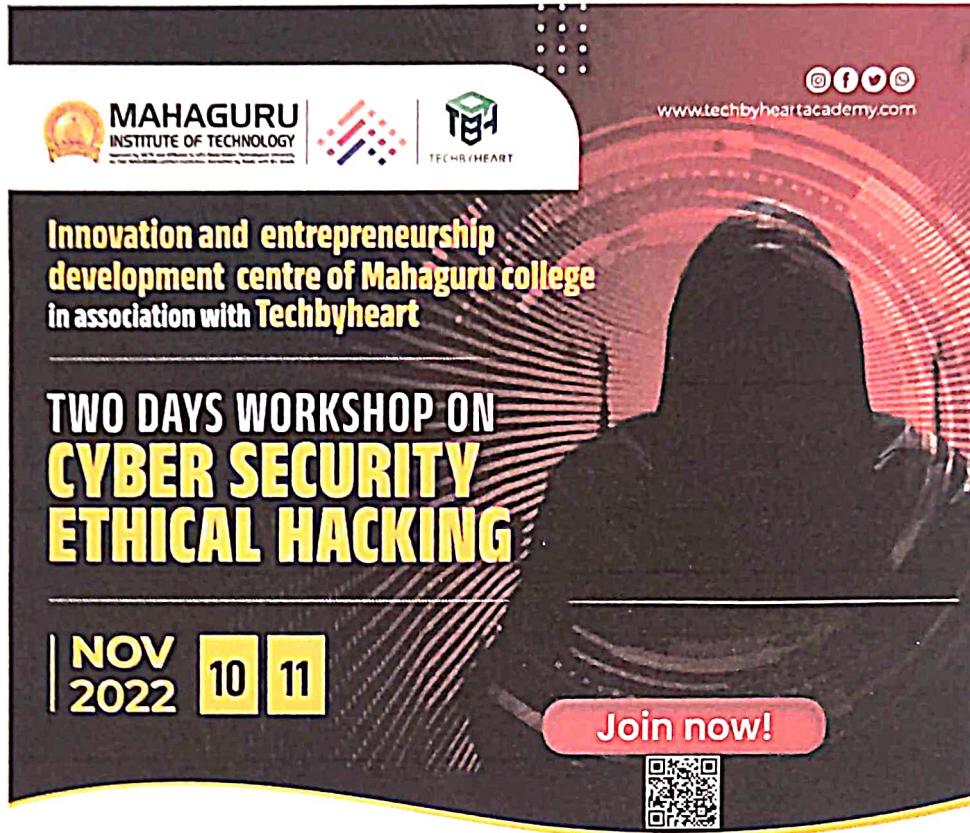
Ms. Pooja, Mr. Akash and Ms. Pavithra Ganga gave their feedbacks and expressed their gratitude to the IEDC and thanked Techbyheart team for providing this wonderful and informative session.



*Pavithra*  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam

REPORT SUBMITTED BY: Mr. Anup Vasavan

DESIGNATION: IEDC Nodal Officer



MAHAGURU INSTITUTE OF TECHNOLOGY | TECHBYHEART


www.techbyheartacademy.com

Innovation and entrepreneurship development centre of Mahaguru college in association with Techbyheart

**TWO DAYS WORKSHOP ON CYBER SECURITY ETHICAL HACKING**

NOV 2022 10 11

Join now!



INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

TWO DAYS WORKSHOP ON  
**CYBER SECURITY AND ETHICAL HACKING**



*V. Anup*  
Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam

## PROBLEM SOLVING AND RISK MANAGEMENT

**TITLE:**

Problem solving and risk management

**DATE:** 21 November 2022

**PREAMBLE:**

The Innovation and Entrepreneurship Development Cell of Mahaguru Institute of Technology in association with the institution and innovation council of Mahaguru Institute of Technology conducted a workshop on “problem solving and risk management”, to help the students who are interested in entrepreneurship after their graduation, and also how to face the life.

**PARTICIPANT’S PROFILE:**

The first year, second year, and third year students attended the session.

**DESCRIPTION ABOUT THE RESOURCE PERSON:**

The resource person Anitha Purushothaman, faculty ICIC FOUNDATION FOR INCLUSIVE GROWTH . She is also our former HOD of electronics and communication department.

**DESCRIPTION ABOUT THE PROGRAM:**

The program started at 11:00AM. The session was started off by the presentation by Anitha mam about what are the problem and the significance of identifying each problem. She did an very interactive session with problem solving, think out of the box etc . Every session was explained through different activities for students and videos of real life examples. During the Q&A session the students freely interacted with the resource person and got their various doubts clarified.

**FEEDBACK:**


Ms Anupama Ms. Lekshmi gave feedback on the session and expressed their gratitude on being able to attend this session also thanked the college IEDC for providing this wonderful opportunity.

**REPORT SUBMITTED BY:** Mr. Anup Vasavan

**DESIGNATION:** IEDC Nodal Officer




*V. V.*  
Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
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**MAHAGURU INSTITUTE  
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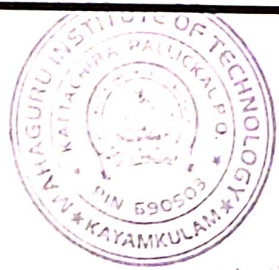
EXCLUSIVE WOMEN  
WORKSHOP ON

**Problem solving and Risk  
management**



**Anitha Purushotham**  
FACULTY  
ICICI Foundation for Inclusive Growth

Venu: Seminar hall  
Date : 21st November 2022

*V. U. S.*  
Mahaguru Institute of Technology  
Kattachura, Pullickal P.O.- 690503  
Kayamkulam

## MY STORY

**TITLE:**

Workshop on Web Development Using Wordpress

DATE: 21st & 22nd December 2022

**PREAMBLE:**

The Innovation and Entrepreneurship Development Cell of Mahaguru Institute of Technology in association with Ronicz, an ISO-9001:2015 Startup Company in Alappuzha with a Startup India recognition, conducted a talk on “My Story” in which he explain his journey towards an entrepreneur from an IEDC.

**PARTICIPANT’S PROFILE:**

The second year, third year and fourth year students of CSE, AI, ECE, EEE & ME attended the session.

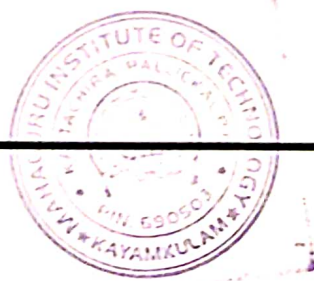
**DESCRIPTION ABOUT THE RESOURCE PERSON:**

The resource person Rahul Raj, Founder and Managing Director of Ronicz Technovationz Pvt. Ltd., functioning at Mahaguru Institute of Technology. He is also an alumnus from our college.

**DESCRIPTION ABOUT THE PROGRAM:**

The program started at 4:30 pm with the introductory session by Ms. Pooja Shibikumar (S4,CSE).

Later, session handed over to the chief guest Mr. Rahul Raj. He gave a kick-start to the session by remembering valuable memories about his college life in MIT, and how his college and the faculties paved him the way to his success. During his campus life he was an active student in all the clubs and fields, IEDC also supported him in achieving his dream. Then he moved on to the importance of powerful decision making in life. You all should focus on your rights, truths and likes, Always try to choose what you feel as the best. Just like a coin have two sides, there’ll be lot of positive and negative opinions, Always try to hear the opinions from your best ones. And take the right decision and keep on moving until you achieve your destiny. Knowing how to make good decisions—like what to wear to a job interview or how to invest your money—could be the key to living your best life. And being able to make those decisions in a timely manner and feeling confident about your decision-making skills could save you a lot of time and hassle. Good decision-makers recognize areas in their lives where overconfidence could be a problem.

**FEEDBACK:**

*V. Principal*  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
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Mr. Pranav Rajesh, Mr. Sachu P and Ms. Karthika Binu gave feedback on the session and expressed their gratitude on being able to attend this session also thanked the college IEDC for providing this wonderful opportunity.

**REPORT SUBMITTED BY:** Mr. Anup Vasavan

**DESIGNATION:** IEDC Nodal Officer

**MAHAGURU INSTITUTE  
OF TECHNOLOGY**

*IEDC Mahaguru tech in  
association with IIC*

**Meet the Founder**

**Mr. Rahul Raj  
CEO, Ronicz**

Venu: Seminar hall  
Date : 21st December 2022

MAHAGURUTECH INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENT IEDC

V. U



Principal  
Mahaguru Institute of Technology  
Kattachira, Pullickal P.O.- 690503  
Kayamkulam

## WORKSHOP ON WEB DEVELOPMENT

**Title:**

Workshop on Web Development Using Wordpress

**DATE:** 21st & 22nd December 2022

**Preamble:**

The Innovation and Entrepreneurship Development Cell of Mahaguru Institute of Technology in association with Ronicz, an ISO-9001:2015 Startup Company in Alappuzha with a Startup India recognition, conducted a workshop on “Web Development using wordpress”, to help the students who are interested in web development and designing after their graduation, also to familiarize the students with the latest technologies used.

**Participant’s profile:**

The second year, third year and fourth year students of CSE, AI, ECE, EEE & ME attended the session.

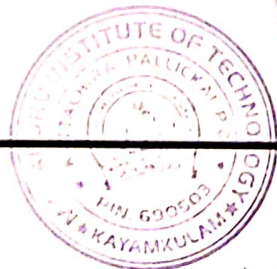
**Description about the resource person:**

The resource person Rahul Raj, Founder and Managing Director of Ronicz Technovationz Pvt. Ltd., functioning at Mahaguru Institute of Technology. He is also an alumnus from our college.

**Description about the program:**

The program started at 4:30 pm with the introductory session by Ms. Pooja Shibikumar (S4,CSE).

Later, session handed over to the chief guest Mr. Rahul Raj. He gave a kick-start to the session by remembering valuable memories about his college life in MIT, and how his college and the faculties paved him the way to his success. During his campus life he was an active student in all the clubs and fields, IEDC also supported him in achieving his dream. Then he moved on to the importance of powerful decision making in life. You all should focus on your rights, truths and likes, Always try to choose what you feel as the best. Just like a coin have two sides, there’ll be lot of positive and negative opinions, Always try to hear the opinions from your best ones. And take the right decision and keep on moving until you achieve your destiny. Knowing how to make good decisions—like what to wear to a job interview or how to invest your money—could be the key to living your best life. And being able to make those decisions in a timely manner and feeling confident about your decision-making skills could save you a lot of time and hassle. Good decision-makers recognize areas in their lives where overconfidence could be a problem.



*V. A.*  
Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
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**Feedback:**

Mr. Pranav Rajesh, Mr. Sachu P and Ms. Karthika Binu gave feedback on the session and expressed their gratitude on being able to attend this session also thanked the college IEDC for providing this wonderful opportunity.

**Report submitted by:** Mr. Anup Vasavan

**Designation:** IEDC Nodal Officer

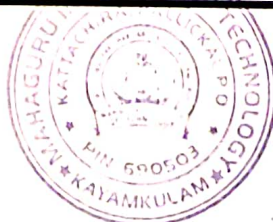
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**WORKSHOP ON**  
**WORDPRESS**  
**WEB DEVELOPMENT**

Conducted by **ronicz**  
Organized by **IEDC & IIC MAHAGURUTECH**  
INSTITUTION'S INNOVATION COUNCIL

40 Seats | 21st & 22nd Dec 2022  
Coordinator: **Ajay V** | Student Coordinator: **Darsh Shyam Kumar**

Registration Link: [blt.ly/roniczweb](http://blt.ly/roniczweb)  
**REGISTER NOW!**



*V. V.*  
Principal  
Mahaguru Institute of Technology  
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## PROBLEM SOLVING AND IDEATION

### **Title:**

Exclusive workshop on "problem solving and ideation " .

**Date(s):** 4<sup>th</sup> January 2023

### **Preamble:**

Mahagurutech organized an "problem solving and ideation "with mr. Ajay basil vargheese aims to address about the problem solving and ideation .it took place on 4<sup>th</sup> January 2023 at 9.30am to 4 pm in seminar hall .the lecture series focused to give an idea about importance of idea generation and how can we implement it in this society.

### **Participant's profile:**

A total of 40 students attended the session, participation certificates were distributed.

### **Description about the resource person :**

Mr.ajay basil varghese is an academician and an entrepreneur with over 10 years of experience in initiating and building successful businesses working as a startup coach , kdisc mentor & incubation manager at adi shankara tbi , kalady.

Completed his pg in computer science and engineering from anna university , chennai and started his career as an assistant professor at adi shankara institute of engineering and technology from 2012. He has over a decade of experience in teaching and mentoring students. Started his first software development venture named vooxo labs in 2015 and kick started the entrepreneurial journey.

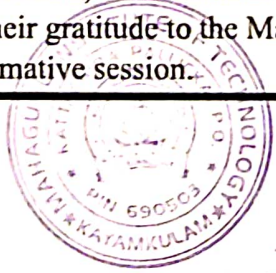
### **Description about the program:**

The program started at 9.30am with the introductory session by Mr. Jayadev p u.

Later, session handed over to the chief guest mr. Ajay Basil Varghese. "Problem solving and ideation" is very interesting session carried out by Mr. Ajay Basil Varghese . The entire session carried out in a unique manner where giving a brief explanation about problem solving and ideation. The main output of this workshop is that; at the final stage of the session there is 6 teams are formed and each team has being pitched their idea and present it in 3 min. This makes the students to well know about the problem and how to solve it. The journey of Ajay basil sir is another highlight part of this workshop. At the beginning of this section, there is lack of students who are interested in ideation & pitching but at the end of this session there are so many young innovators are formed.

Mr Dharsh s proposed the vote of thanks for the webinar. He mentioned the delegates were immensely benefitted and thanked the management, principal, resource person and students who contributed for the successful conduct of webinar.

**feedback :** Mr.Akil abdul samad, Mr. Anandha krishnan and Mr. Akash ajith gave the feedbacks and expressed their gratitude to the Mahaguru tech and authorities for conducting such a wonderful and informative session.

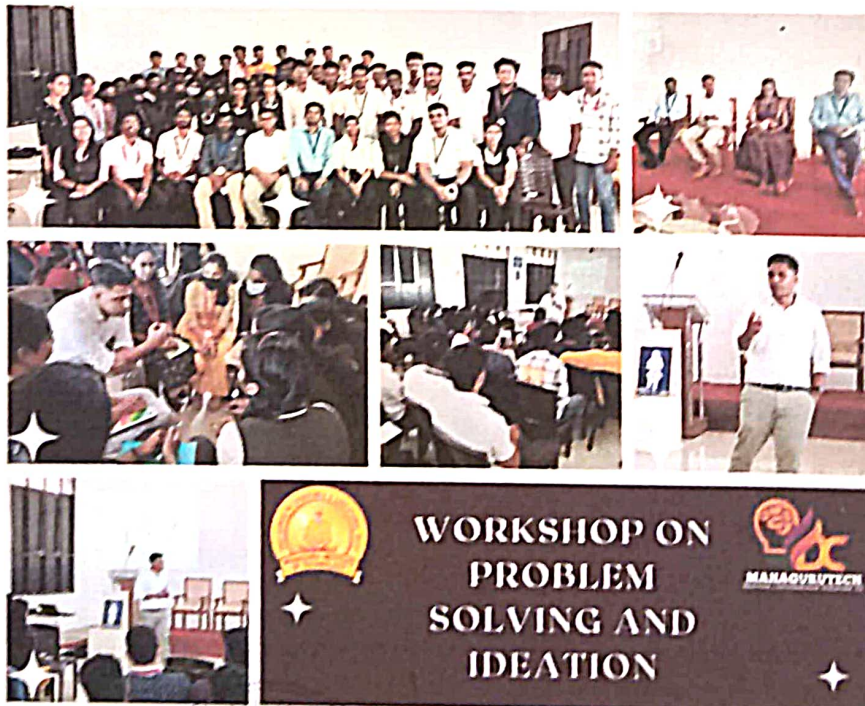


*Principal*  
Mahaguru Institute of Technology  
Kattanchira, Pallickal P.O.- 690503  
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Report submitted by: Mr. Anup vasavan.

Designation: IEDC Nodal officer

**MAHAGURU INSTITUTE OF TECHNOLOGY**  
Workshop on  
**Problem Solving and Ideation**  
Organized by IEDC & IIC Mahagurutech  
**Ajay Basil Varghese**  
Innovation Manager  
Adi Shankara TBI  
The innovation point is the pivotal moment when talented and motivated people spot the opportunity to act on their ideas and dreams.  
4 JANUARY 2023  
9.30 am - 4 pm  
REGISTER NOW  
<https://tinyurl.com/hedcmahagurutech>  
Staff Coordinator  
**Mr. Amjith S**  
Student Coordinator  
**Mr. Jayadev P U**  
INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE IEDC IIC



*V. Vasavan*  
Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam

## TREASURE HUNT REPORT

**TITLE:**

TRESSURE HUNT

**DATE(S):** 23<sup>rd</sup> March 2023

---

**PREAMBLE:**

The IEDC (Innovation and Entrepreneurship Development Cell) Fest Praxis, held at Mahaguru Institute of Technology on 23<sup>th</sup> March 2023, a treasure hunt competition was conducted and coordinated by Mr.Amjith S. It took place on 23<sup>th</sup> March 2023 at 11.30pm to 2 pm in college campus.

---

**PARTICIPANT'S PROFILE:**

A total of 12 teams each team consists of 4 members participated in the competition, Participation certificates were distributed.

---

**DESCRIPTION ABOUT THE PROGRAM :**

The program began with an orientation session at hall near canteen, where participants were briefed on the rules of the game.

There was a screening for selecting the 5 teams out of 12 teams.

After that, each team was given a starting clue, based on which they had to hunt down the treasure. The teams then set off in search of the various locations on the campus, solving the clues and tasks along the way. At each location, participants were presented with a challenge or puzzle, which they had to solve in order to receive the next clue. As the teams completed the challenges, they moved closer to the grand prize.

**FEEDBACK :**

Mr. Alaap and Mr. Akash P V gave the feedbacks and expressed their gratitude to the Mahaguru tech and authorities for conducting such a wonderful and interesting competition.

---

**REPORT SUBMITTED BY:**Mr. Anup Vasavan.

**DESIGNATION:** IEDC Club Coordinator



*V. U*

Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam

MAHAGURU

# Treasure Hunt

ON  
23 March 2023  
11:30 am

Register:  
<https://tinyurl.com/praxis-treasure-hunt>

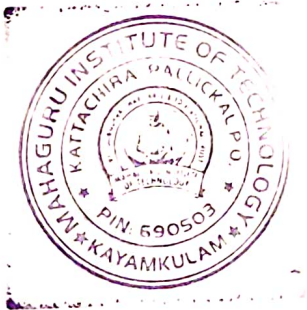
Lets start the hunt

Team of 4 members

Registration Fee : 50 per team

Staff Coordinator: Amjith S      Student Coordinator: Darsh

V. U.



Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam

## QUIZ COMPETITION REPORT

**TITLE: QUIZ COMPETITION**

**DATE: 23<sup>rd</sup> March 2023**

**PREAMBLE:**

As part of IEDC tech fest 'PRAXIS', a technical quiz competition was conducted taking into account the G20 goals and also inspiring the students to become successful entrepreneurs.

**PARTICIPANT'S PROFILE:**

First, second, third and fourth year student's from across all branches of the college participated in the competition.

**DESCRIPTION ABOUT THE PROGRAM:**

The program started at 1:30pm. Alaap S Nair gave the welcome address. The program was headed by Mrs Sreethi Gangadharan, Asst.prof. The students participated as groups. There were 13 groups consisting of 3 members each. From the 13 groups present 6 were eliminated in the preliminary round. From the remaining 7, 4 were eliminated in the secondary round. The final round was a timer round in which 3 groups participated, from first, third and fourth years. Through a tight competition first, second and third place winners were determined. The first place went to first years and the second place went to fourth years.

**REPORT SUBMITTED BY: Mr. Anup vasavan**

**DESIGNATION: IEDC Nodal officer**



V. U

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MAHAGURU  
QUIZ  
COMPETITION

23RD-MARCH-23

FIRST PRIZE: ₹ 600

SECOND PRIZE: ₹ 400

Register Now:  
<https://tinyurl.com/Praxis-Quiz>

PRAXIS

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## DEBATE COMPETITION REPORT

### TITLE:

Debate Competition

DATE: 23rd March 2023

### PREAMBLE:

As part of IEDC tech fest 'PRAXIS', a technical debate competition was conducted taking into account the G20 goals and also inspiring the students to become successful entrepreneurs.

### PARTICIPANTS PROFILE:

First, Second, Third- and Fourth-year students from across all branches of the college participated in the competition.

### DESCRIPTION ABOUT THE PROGRAM:

The program started at 3:00 PM. Asst. prof. Mrs. Sreeti Gangadharan delivered the welcome address and headed the program. There were four groups consisting of five members each. The topic of the first round was "Startup as a career path", four groups were selected from this round. The topic for the next round was "Man versus AI", two groups were selected from this round. The final debate topic was "Women led Development", from this finalist were selected through a tight competition. The first place went to third years.

REPORT SUBMITTED BY: Mr Anup Vasavan



*V. V.*  
Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam

## CYBERSECURITY AND CYBERCRIMES

### TITLE:

Exclusive departmental talks on " CYBER SECURITY AND CYBERCRIMES " .

DATE(S): 24<sup>th</sup> March 2023

### PREAMBLE:

The IEDC (Innovation and Entrepreneurship Development Cell) Fest Praxis, held at Mahaguru Institute Of Technology on 24<sup>th</sup> March 2023, featured a session on "Cybersecurity and Cybercrimes" with Mr. Arun Maneesh .It took place on 24<sup>th</sup> March 2023 at 2.30pm to 4 pm in Seminar Hall .The Lecture Series focused to give a brief idea about the cyber crimes that happened in our society and give us the remedies to protect as from the cybercrimes.

### PARTICIPANT'S PROFILE:

A total of 53 students attended the session, Participation certificates were distributed.

### DESCRIPTION ABOUT THE RESOURCE PERSON :

Mr.Arun Maneesh is an Civil police officer who currently working at Alappuzha cyber cell. He is a MTech graduate who specified in the Industrial drives and control (Electrical & Electronics Engineering) .

### DESCRIPTION ABOUT THE PROGRAM :

The program started at 2.30pm with the introductory session by Mr. Akash P V.

Later, session handed over to the chief guest Mr. Arun Maneesh.

"Cybersecurity And Cybercrimes" is very interested session carried out by Mr. Arun Maneesh . The entire session carried out in a unique manner where giving an brief explanation about the cyber crimes & cybersecurity by using different kind of presentation .He used some troll pictures to carry out the idea about the cyber crimes.

### Key Points Discussed:

Importance of Cybersecurity: The session highlighted the critical role of cybersecurity in protecting personal information, financial data, and confidential business information from unauthorized access, theft, and misuse. The speakers emphasized the need for individuals and organizations to prioritize cybersecurity measures to safeguard against cyber threats, such as hacking, data breaches, and ransomware attacks.



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Principal  
Mahaguru Institute of Technology  
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**Types of Cybercrimes:** The session provided an overview of various types of cybercrimes, including phishing, malware attacks, identity theft, social engineering, and cyber stalking. The speakers discussed the tactics used by cybercriminals and highlighted the need for vigilance in identifying and preventing such attacks.

**Cybersecurity Best Practices:** The session covered several best practices for maintaining robust cybersecurity, including using strong and unique passwords, enabling two-factor authentication, keeping software and devices updated, being cautious of phishing attempts, avoiding sharing personal information online, and regularly backing up important data.

**Legal Aspects of Cybercrimes:** The session shed light on the legal aspects of cybercrimes and the consequences of engaging in cybercriminal activities. The speakers discussed the legal framework governing cybersecurity and cybercrimes, including the Information Technology (IT) Act and relevant sections related to cyber offenses and their penalties.

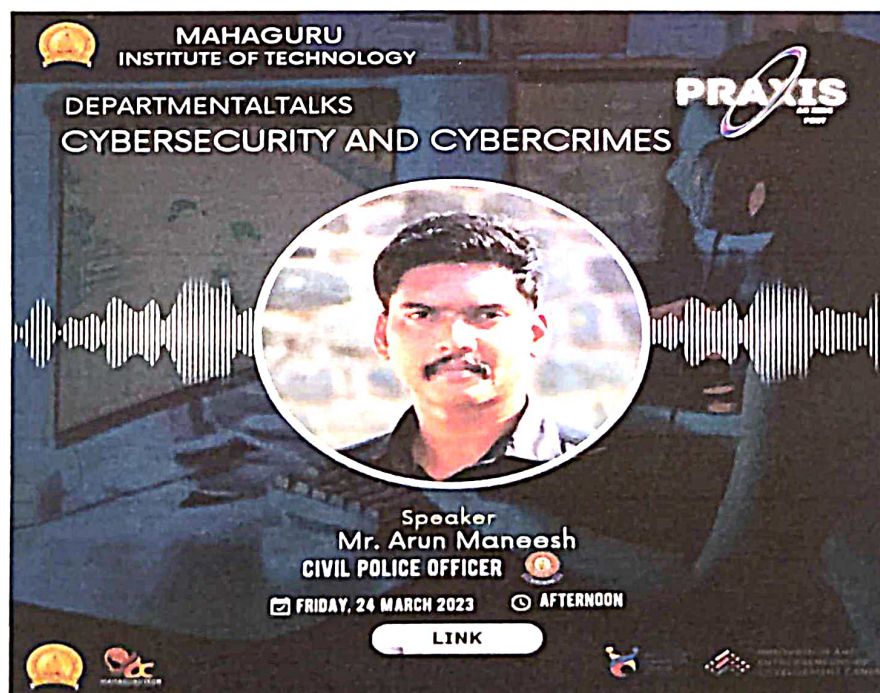
**Cybersecurity Careers:** The session also highlighted the growing demand for cybersecurity professionals in the job market. The speakers discussed various career opportunities in the field of cybersecurity, including ethical hacking, cybersecurity consulting, incident response, and cybersecurity management. They also emphasized the need for continuous learning and skill development in the rapidly evolving field of cybersecurity.

### **FEEDBACK :**

MsAlaana , Mr. Alaap and Mr. Akash Ajith gave the feedbacks and expressed their gratitude to the Mahaguru tech and authorities for conducting such a wonderful and informative session.

**REPORT SUBMITTED BY:** Mr. Anup Vasavan.

**DESIGNATION:** IEDC Nodal officer



Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam

## MY STORY

### TITLE:

My Story

**DATE:** 23<sup>rd</sup> & 24<sup>th</sup> March 2023

### PREAMBLE:

As part of IEDC tech fest 'PRAXIS', My Story-a talk session was conducted in which the resource person shared the story of his journey towards success.

### PARTICIPANT'S PROFILE:

First, second, third- and fourth-year student's from across all branches of the college participated in the competition.

### DESCRIPTION ABOUT THE RESOURCE PERSON:

The resource person Mohamad Wazeer, is a co-founder and director of tree tag Pvt. Ltd., and project manager at Alphavogue Opc Pvt Ltd.

### DESCRIPTION ABOUT THE PROGRAM:

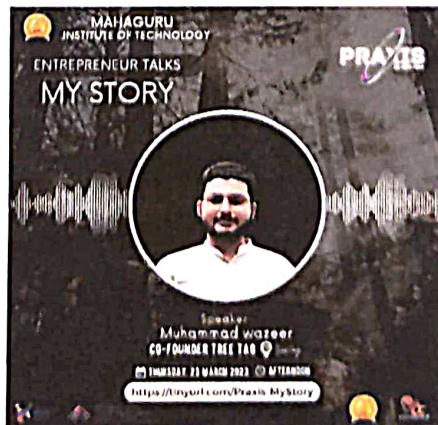
The program started at 02:00PM. The welcome address was delivered by Nimisha, the resource person told the students how he started his company 'Tree Tag', what were the difficulties he confronted with and the efforts he put in to reach where he is now through the years.

### FEEDBACK:

Ms. Salma expressed her gratitude and pleasure in being able to attend such a wonderful session.

**REPORT SUBMITTED BY:** Mr. Anup Vasavan

**DESIGNATION:** IEDC Nodal Officer



Principal  
Mahaguru Institute of Technology  
Kattachiya, Pallickal P.O.- 690503  
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## WOMENS COMPETITION

**TITLE:** Women Competition

**DATE(S):** 24<sup>th</sup> March 2023

**PREAMBLE:**

The IEDC (Innovation and Entrepreneurship Development Cell) Fest Praxis, held at Mahaguru Institute of Technology on 24<sup>th</sup> March 2023, featured a competition for women.

**PARTICIPANT'S PROFILE:**

A total of 20 students attended the session from different departments from Mahaguru Institute of Technology. Participation certificates were distributed.

**DESCRIPTION ABOUT THE COMPETITION :**

In this competition we arranged 3 sub competitions for the students. Firstly, we divided 20 students to 4 respective groups. We conducted a spelling-based competition at the initial phase and short listed 3 groups among them.

Then we conducted the second level which was a mind game and again short listed 2 groups.

At the third and the last level 5 pairs competed and it was a fun Balloon game, and from that we declared first second and third positions.

First position: Praisy B Prakash

Parvathy Santhosh

(S6, ECE)

Second position: Nandhana R Pillai

Jency Mary s

(S6 CSE)

**CONCLUSION**

The entire womens' competition conducted by IEDC was very entertaining & it was a greater opportunity to all the girl students of Mahaguru Institute of Technology.

---

**REPORT SUBMITTED BY:** Mr. Anup Vasavan.

**DESIGNATION:** IEDC Club Coordinator



Principal

Mahaguru Institute of Technology  
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PRAYIS

IEDG MAHAGURU INSTITUTE OF TECHNOLOGY

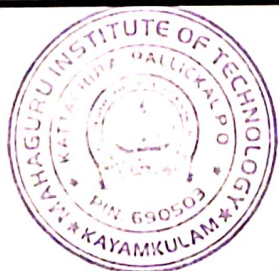
# WOMEN'S COMPETITION

24<sup>th</sup> March 2022

MORE INFO >>>

[LINK](#)

Staff coordinator : Namitha TN  
Student coordinator : Shukaira



*V. U.*

Principal  
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## MACHINE LEARNING THROUGH PYTHON

### TITLE:

2 Day workshop in "MACHINE LEARNING THROUGH PYTHON"

DATE(S): 23<sup>rd</sup> & 24<sup>th</sup> March 2023.

### PREAMBLE:

The IEDC (Innovation and Entrepreneurship Development Cell) Fest Praxis, held at Mahaguru Institute Of Technology on 23<sup>th</sup> & 24<sup>th</sup> March 2023, featured a session on "MACHINE LEARNING THROUGH PYTHON" with The International Centre for Free & Open Source Software (ICFOSS) .

### PARTICIPANT'S PROFILE:

A total of 40 students attended the session, Participation certificates were distributed.

### DESCRIPTION ABOUT THE RESOURCE PERSON :

In this 2 day workshop conducted by ICFOSS, there is a set of faculties who make the camp more informative.

Classes are taken by: Shabina Bhaskar (Research Associate)

Arun A (Intern)

### DESCRIPTION ABOUT THE PROGRAM :

#### **Day 1:**

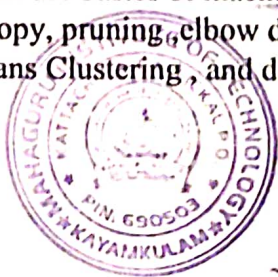
The program started at 10 pm at IC FOSS Training Centre , Sports hub Karyavattom , Thiruvananthapuram.

First there is an inauguration ceremony that held by Chitra M S Secretary & Registrar of IC FOSS. Then there is a basic outline about python has being carried out. First they introduce Jupyter Notebook; *a web-based interactive computing platform*. Then we discussed about

At the end of the first day they conduct so many fun based & logical based games to warm up us.

#### **Day 2**

In second day they focus on the basics of machine leaning . They take the basic theories such as Regression, kernel,entropy, pruning, elbow distance , Applications of KNN algorithm in Machine Learning, K-Means Clustering , and do some prediction analysis. At the end of the



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Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
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day there is a yoga session conducted by by Chitra M S Secretary & Registrar of IC FOSS and it is very useful one.

## CONCLUSION

The entire session conducted by IC FOSS is very helpful & it is a greater opportunity to us to k now more about the Machine learning through python.

**REPORT SUBMITTED BY:** Mr. Anup Vasavan.

**DESIGNATION:** IEDC Club Coordinator

**MAHAGURU**  
INSTITUTE OF TECHNOLOGY

FOSS

IN ASSOCIATION WITH ICFOSS

# Introduction to ML in Python

machine learning in python is the most in demand skill due to its simplicity and availability of various libraries and frameworks such as NumPy, Pandas, Scikit-learn, TensorFlow, and PyTorch. These tools provide functionalities for data preprocessing, selecting algorithms, training and evaluation.

<https://tinyurl.com/Praxis-ML>

REGISTRATION STARTS ON : 20 MARCH 2023, 7:00PM

Staff Coordinator: Namitha T N  
Student Coordinator: Jayadev P U  
Pavithra Ganga

MAR 23, 2023  
Mahaguru Institute of technology  
+91-8921398706

MAHAGURU INSTITUTE OF TECHNOLOGY  
KATTACHIRA, PALLICKAL P.O.  
PIN. 690503  
KAYAMKULAM

FOSS PRAXIS AN IEDC FEED

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

INSTITUTION'S INNOVATION COUNCIL



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## WORKSHOP ON 3D PRINTING

**TITLE: WORKSHOP ON “3D PRINTING”**

**DATE(S): MARCH 24 2023**

**PREAMBLE:** As part of IEDC tech fest ‘PRAXIS’ the Mahagurutech have organized a 1-day workshop on 3D Printing with “Sinro Robotics”. It took place on March 24 2023 at 9:30 am to 4 pm in CAD lab. The workshop mainly focused on introducing participants the basics of 3D printing, applications, and technology also to provide hands-on experience with 3D printing software, hardware and inspire participants to explore the creative potential of 3D printing.

**PARTICIPANT’S PROFILE:** A total of 32 students from first, second, third and fourth year of all branches have participated in the session.

### **DESCRIPTION ABOUT THE PROGRAM :**

The workshop was divided into two sessions - the morning session and the afternoon session.

The morning session was conducted by Mr.Arun, a 3D printing expert from SINRO ROBOTICS PVT LTD. He started the session by explaining the concept of 3D printing and its various types. He explained how 3D printing is used to create complex shapes and structures that cannot be produced using traditional manufacturing methods. He also demonstrated the working of a 3D printer and its various components.

In the second half of the morning session, Mr. Arun discussed the different applications of 3D printing in industries such as healthcare, aerospace, automotive, and consumer goods. He also highlighted the benefits of using 3D printing, such as reduced lead time, cost savings, and increased design flexibility.

After a short tea break, the afternoon session began with a practical demonstration of 3D printing. The participants were allowed to make their own 3D model in fusion 360. Later The instructor selected best design which was made by the participants and explained them how to convert the 3D model file to 3D printer format and then he instructed on how to operate the printer. The participants were excited to see their designs come to life, and they were able to learn the intricacies of 3D printing through hands-on experience.

In the final session of the workshop, Mr. Arun discussed the future prospects of 3D printing and its potential impact on the economy. He also talked about the challenges and limitations of the technology and the need for further research and development in this field.

### **CONCLUSION**

**REPORT SUBMITTED BY:** Mr. Anup Vasavan.

**DESIGNATION:** IEDC Club Coordinator



*V. Unipal*  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
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*V. u.*

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Mahaguru Institute of Technology  
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## WEB 3 & FUTURE TRENDS REPORT

### TITLE:

WEB 3 & FUTURE TRENDS

DATE(S): 24<sup>th</sup> March 2023

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### PREAMBLE:

The IEDC (Innovation and Entrepreneurship Development Cell) Fest Praxis, held at Mahaguru Institute Of Technology on 24<sup>th</sup> March 2023, a talk on WEB 3 & FUTURE TRENDS was conducted and coordinated by Mr. Ajay 9Asst Prof) and Ms Pooja Shibikumar(CEO IEDC). It took place on 24<sup>th</sup> March 2023 forenoon in collage campus by team WHITE SHADOW. \_\_\_\_\_

### PARTICIPANT'S PROFILE:

A total of 60 students attended the talk, Participated students gor various prizes for their best performance.

---

### DESCRIPTION ABOUT THE PROGRAM :

The program began with an orientation session at seminar hall, where participants were briefed on the the topic WEB 3.

There were 4 resource people from TEAM WHITE SHADOW.

Each of the resource person has done their job efficiently.

When the session came to and end the students got a great idea on various topics of WEB 3.

It also covered topics like Blockchain Technology , Metaverse, Smart Contract , NFT's fungible tokens and Crypto Currency.

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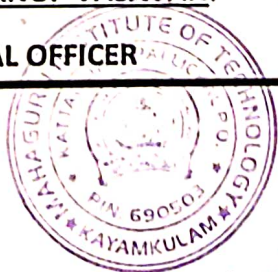
### FEEDBACK :

Mr. Gopikrishna and Mr. Arjun gave the feedback and expressed their gratitude to the Mahaguru tech and authorities for conducting such a wonderful and interesting talk .

---

**REPORT SUBMITTED BY: ANUP VASAVAN.**

**DESIGNATION: IEDC NODAL OFFICER**



Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam

## BEST MANAGEMENT TEAM COMPETITION

### TITLE:

Best Management Team Competition.

DATE(S): 24<sup>th</sup> March 2023

---

### PREAMBLE:

The IEDC (Innovation and Entrepreneurship Development Cell) Fest Praxis, held at Mahaguru Institute Of Technology on 24<sup>th</sup> March 2023, featured the best management team competition for the students .It took place on 24<sup>th</sup> March 2023 at 2.30pm to 4 pm in lecture hall .The competition aimed to identify the best team with best managerial skills and innovative solutions for the raised problems.

---

### PARTICIPANT'S PROFILE:

A total of 36 students participated in the competition ,cash prizes were distributed for the winners.

---

### DESCRIPTION ABOUT THE PROGRAM :

The program started at 2.30pm as per the instructions from the judges which were the HOD's of various departments .A team of 4 students were allowed to participate in the competition .The participants were allowed to take an option from a set of raised problems .A number of socially relevant problems were given for the students from which they were allowed to select one. The students were provided with 30 minutes for thinking an innovative solution for the choosed problem and were also given 5 minutes for presenting their innovative solution in front of the judges.From the various solutions raised by various teams two teams were selected for the first and second prices and cash prizes were distributed by the judges.

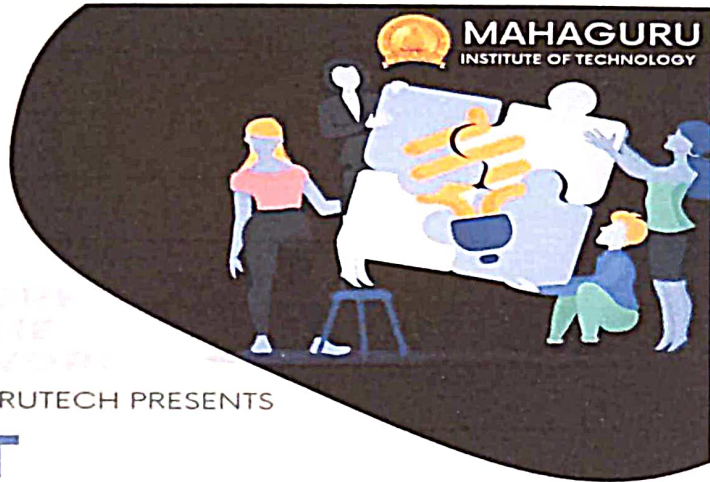
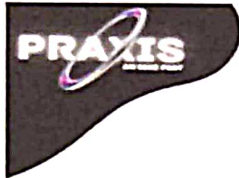
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REPORT SUBMITTED BY: Mr. Anup Vasavan.

DESIGNATION: IEDC Club Coordinator



*V. U.*  
Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam



TEAM WORK  
MAKES THE  
DREAM WORK

IEDC MAHAGURUTECH PRESENTS

# BEST MANAGEMENT

24<sup>th</sup> March 2023

MORE INFO >>>

[https://tinyurl.com/Praxis  
-BestManagement](https://tinyurl.com/Praxis-BestManagement)

Staff coordinator : Namitha TN  
Student coordinator : Salma



## RULES

- Team must contain 4-5 members.
- Team members should be from the same department.
- Team should provide an innovative best management solution for the identified problem.
- Ideas should be unique.
- After ideation it should be presented by the team without exceeding two minutes.
- Judgement will be based on the idea and presentation.
- Use of mobile phones, journals etc are strictly prohibited.
- Team will be disqualified on the spot if they fail to adhere to the rules.
- Decision of the judges will be final.



V. u

Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
Kayamkulam

## WEB 3 & FUTURE TRENDS REPORT

### TITLE:

WEB 3 & FUTURE TRENDS

DATE(S): 24<sup>th</sup> March 2023

---

### PREAMBLE:

The IEDC (Innovation and Entrepreneurship Development Cell) Fest Praxis, held at Mahaguru Institute Of Technology on 24<sup>th</sup> March 2023, a talk on WEB 3 & FUTURE TRENDS was conducted and coordinated by Mr. Ajay 9Asst Prof) and Ms Pooja Shibikumar(CEO IEDC). It took place on 24<sup>th</sup> March 2023 forenoon in collage campus by team WHITE SHADOW.

---

### PARTICIPANT'S PROFILE:

A total of 60 students attended the talk, Participated students gor various prizes for their best performance.

---

### DESCRIPTION ABOUT THE PROGRAM :

The program began with an orientation session at seminar hall, where participants were briefed on the the topic WEB 3.

There were 4 resource people from TEAM WHITE SHADOW.

Each of the resource person has done their job efficiently.

When the session came to and end the students got a great idea on various topics of WEB 3.

It also covered topics like Blockchain Technology , Metaverse, Smart Contract , NFT's fungible tokens and Crypto Currency.

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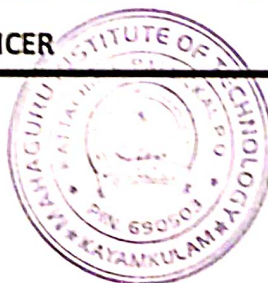
### FEEDBACK :

Mr. Gopikrishna and Mr. Arjun gave the feedback and expressed their gratitude to the Mahaguru tech and authorities for conducting such a wonderful and interesting talk .

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REPORT SUBMITTED BY: ANUP VASAVAN.

DESIGNATION: IEDC NODAL OFFICER



*V. Vasavan*  
Principal  
Mahaguru Institute of Technology  
Kattachira, Pallickal P.O.- 690503  
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V.u

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